PPEIT

Conference Proceeding Book of Papers

International Conference on
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(PPEIT-2019)"

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Dr Ahmad Saddam Ph.D., Country Director (Global Illuminators Iraq)

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Conference Chair Message

Farooq Ahmed Jam (Ph.D.)

3rd International Conference on "Academic Research in Social Sciences and Humanities (ARSSH-2019) serves as platform that aims to help the scholarly community across nations to explore the critical role of multidisciplinary innovations for sustainability and growth of human societies. This conference provides opportunity to the academicians, practitioners, scientists, and scholars from across various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the regional and global challenges faced by our societies. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe, these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences. The scholars attending this conference will certainly find it helpful in refining their own research ideas, finding solutions to basic/applied problems they face and interact with other renowned scholars for possible future collaborations.

I am really thankful to our honourable scientific and review committee for spending much of their time in reviewing the papers for this event, selecting the best paper awards and helping the participants in publishing their research in affiliated journals. Also special thanks to all the session chairs from industry, academia and policy-making institutions who volunteered their time and support to make this event a success.

A very special thanks to the great scholars for being here withus as key note speakers. Their valuable thoughts will surely open the horizon of new research and practice for the conference participants coming from across the globe. Iam also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We the scholars of this world belong to the elite educated class of this society and we owe a lot to return back to this society. Let's break all the discriminating barriers and get free from all minor affiliations. Let's contribute even a little or single step for betterment of society and welfare of humanity to bring prosperity, peace and harmony in this world. Stay blessed.

Type of PPEIT Papers

For this year, PPEIT has two types of papers: *Empirical Studies* and *Insight*. Research papers meet the needs of researcher and reviewed on the basis of highest academic standards. The objective of the academic paper is to contribute in the scientific body of knowledge. Contrary, inside papers meet the needs of policy makers and professionals and reviewed on the basis of high practical standards. The objective of the Insight is to identify the real world problems and how can solve with the help of information systems.

Reviewing Criteria

In PPEIT all papers are used to judge on the criteria (relevance, significance, originality, validity and clarity). However, some criteria differ between the Research papers and Insight papers.

Relevancy: Relevancy has a great impact on the theme of the conference. The material is relevant and according to the theme of the conference.

Significance: Knowledge in different researches in the conference is related to research papers and insight papers.

Originality: Ideas that are new for the researchers are used in the conference.

Validity: Research papers in the conference are based on theory while the insight papers in the research are based on experimental researches. References are according to content.

Clarity: Papers are according to the format, language is easy and understandable by the audience in the conference.

Acceptance Rates

Full Research Papers				
Submitted	Accepted	Withdrawn	Unqualified	Acceptance Rate
Papers	Papers		papers	
42	25	4	13	56.41%

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Acknowledgment

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Farooq Ahmed Jam (Ph.D.), Tariq Iqbal Khan (Ph.D.) and Muhammad Abbas (Ph.D.)

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Amina Bakhrouf

Laboratory of Analysis, Treatment and Valorisation of Environment Polluants and Products, Monastir, Tunisia

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Russian State Hydrometeorological University (RSHU), Russia

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University of Computer Indonesia (Unikom) Bandung Indonesia

Valeria Ersilia Oniga (Ph.D)

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Prof. Dr. Hj. Dwi Kartini, SE. Spec. Lic (PhD)

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Ony Widilestariningtyas

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Enayatollah Kalantar

DiPPEITy supplements and Probiotic Research Center and Department of Microbiology and Immunology, School of Medicine, Alborz University of Medical Sciences, Karaj, Iran

Cahit Canbay

Yeditepe University, Turkey

Rahbari, Helia

Faculty of Paramedical Sciences at Shahid Beheshti University of Medical Sciences, Tehran, Iran

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